



AERO
ASIA

11 – 14.11.2027

Zhuhai International Airshow Center,
China

A new attitude to altitude

www.aero-asia.com



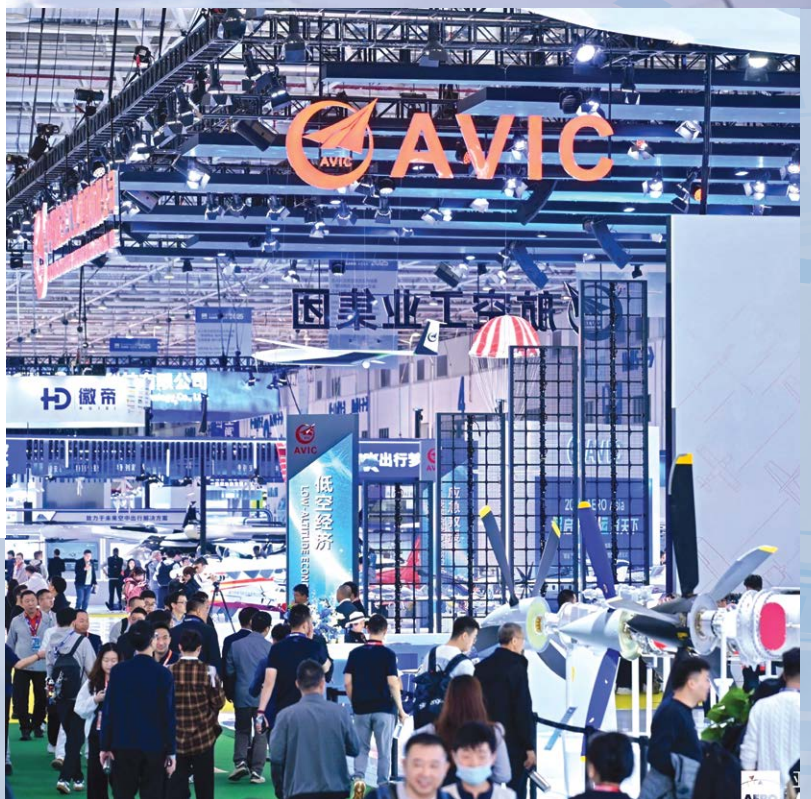
messe frankfurt

A heritage-born brand at the leading edge of innovation exchange

Located in Zhuhai, AERO Asia was created by two world-renowned airshows – AERO Friedrichshafen and Airshow China. Leveraging the strengths of both brands, it is the only international general aviation fair in China officially approved by the Ministry of Commerce. At the second edition in 2025, strong exhibitor and visitor growth led to 837 onsite aircraft sales (transaction value over RMB 7 billion / USD 1 billion), the attendance of 60+ media outlets, and 75 million views across digital platforms.

Exhibitors can expect a quality mix of trade visitors from across the full GA value chain. The show's sector-led approach – combining extensive global resources, segment-specific exhibition space, and topical, network-driven fringe events – is designed to create more relevant connections and clearer business outcomes.

AERO Asia brings together the full spectrum of the industry – from low altitude to general and business aviation – along with its entire value chain. Powered by a unique combination of international vision and local execution, the platform offers cutting-edge technologies and high-level knowledge exchange, enabling companies to unlock new markets, create sustainable business value, and accelerate the growth of Asian general aviation. In advance of its 3rd edition, the show is now firmly positioned as Asia's foremost industry meeting point.





Show set to harness both global and regional market potential

Resilient global growth in 2025

- **4,168 GA** aircraft delivered at **USD 35.7 billion (+14.5%)**
- Global fleet: **440,000+** aircraft, flight activity exceeding pre-pandemic
- Drone logistics market over **USD 25 billion**, MRO sector over **USD 120 billion**
- Diverse application demand driving medium-term GA expansion



China's low-altitude economy (LAE) is moving from concept to commercial reality

- Key stats in 2025: **over 3 million** registered drones (**+51%** year-on-year), **45.3 million** flight hours (**+69.9%**), **3,140 GA** aircraft, **513 GA** airports, and **46** LAE flight service stations
- Domestic market size forecast to triple to **RMB 3.5 trillion** by 2035 (**USD 516 billion**)
- 15th Five-Year Plan calls for accelerated R&D in heavy-payload fixed-wing drones and long-endurance eVTOL aircraft



Favourable momentum for business aviation

- By year-end 2025, Greater China's business jet fleet stood at **332** aircraft (comprising **28.4%** of APAC's fleet), marking its first net aircraft increase after a four-year decline
- Mainland China's expanding LAE, GA infrastructure, and digital aviation ecosystem creating spillover opportunities for business aviation
- Operational and regulation complexities give scope for global stakeholder exchange



Localised aviation industry hub – the Greater Bay Area

- Home to **1,000+** propulsion and avionics-related companies, **773** licensed GA operators
- Various applications – from maritime services to cultural tourism – **fuelling rapid growth** of LAE operations, FBO facilities, and drone ports
- Emerging as key link between domestic and APAC markets



Strong potential across Southeast Asia's aviation segments

- One of APAC's most dynamic general aviation growth corridors, with momentum visible across business aviation, low-altitude economy, and advanced air mobility.
- Regional business jet departures have **compounded 78% annually** since 2019
- **Concrete commercial signals** for LAE: Malaysia unveiling LAE blueprint by 2026, targeting commercial freight drone services in 2027; Thailand signs **USD 1.75 billion, 500-aircraft** eVTOL intent deal



2027 edition to build on strong foundations



90,000 sqm
indoor and outdoor
exhibition area
(↑50%*)



600 exhibitors
(↑55%*) from
25 countries / regions
(↑114%*)



100+
fringe events



100,000 visits
(↑25%*) from
60 countries / regions



200 aircraft
on display

AERO Asia 2025 final report



Exhibitor's feedback

“AERO Asia 2025 allowed us to release product updates, sign key customer agreements, and propel the low-altitude economy from technological development into practical implementation.”

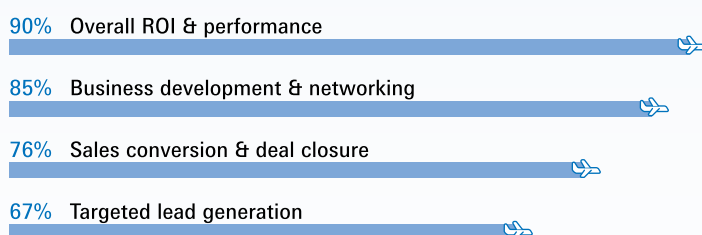
Mr Jing Wang, Deputy General Manager,
Shanghai Shangshi Aerospace Co Ltd

Some global exhibitors from AERO Asia 2025#

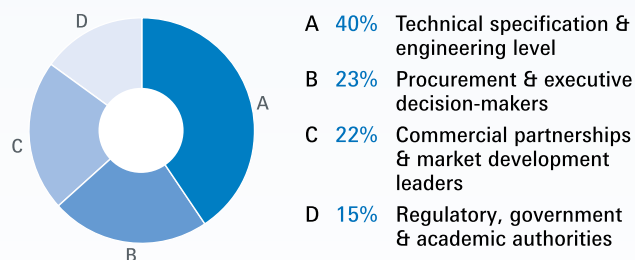


Strong business results for participants in 2025

Exhibitor satisfaction & achievement rate^



Visitor business nature^



Source: AERO Asia 2025 Survey

*Expected increase compared to previous edition's confirmed figures; percentage rounded to nearest whole number.

#Selected exhibitors, presented in no particular order.

^Totals over 100% due to multiple selections; percentages rounded to the nearest whole number.

Fringe events to optimise your exhibition value

AERO Asia is where Asia's GA industry connects, trades, launches, and learns – and the show floor is just the beginning. Fairgoers will have the chance to actively contribute towards and benefit from 100+ fringe events, ranging from groundbreaking demonstrations to educational presentations, to targeted business matching and industry networking.

Speaker's insight

“AERO Asia is an important platform for collaboration. It has enabled us to reach key customers, showcase our aircraft, and make valuable connections across the market.”

Mr Patrik Molander,
Project Chief Engineer,
Jiangxi Explorer Aviation
Technology Co Ltd (Pilatus)



Join the fringe programme to fully leverage your participation in 2027. Formats include:

- Sector-focused buyer matchmaking sessions to better connect with target customers
- Topical forum & seminar speaking opportunities to attract a focused audience
- Hosted buyer tours to drive relevant traffic to your stand
- Roadshow presentation prospects & pre-show buyer briefings
- Sector-themed & media networking events
- Signing ceremonies & new product launches
- Talent development & competitions
- Dynamic aircraft displays

VOLOCOPTER ADVANCED AIR MOBILITY FIRST MOVER



Utilise strategic topics such as:

- Curated sessions on low-altitude governance & adoption
- Expert discussions on certification & regulations
- Insights into sustainable aviation adoption, infrastructure & energy systems
- Focused dialogues on business aviation development & growth
- Dedicated content on general aviation safety

Entrance 1

Hall
8

Entrance 2

Ticketing Entrance
via Zhuhai
Aerospace Land

Hall
1

Hall
2

Hall
3

Hall
4

Hall
5

Hall plan

Product categories

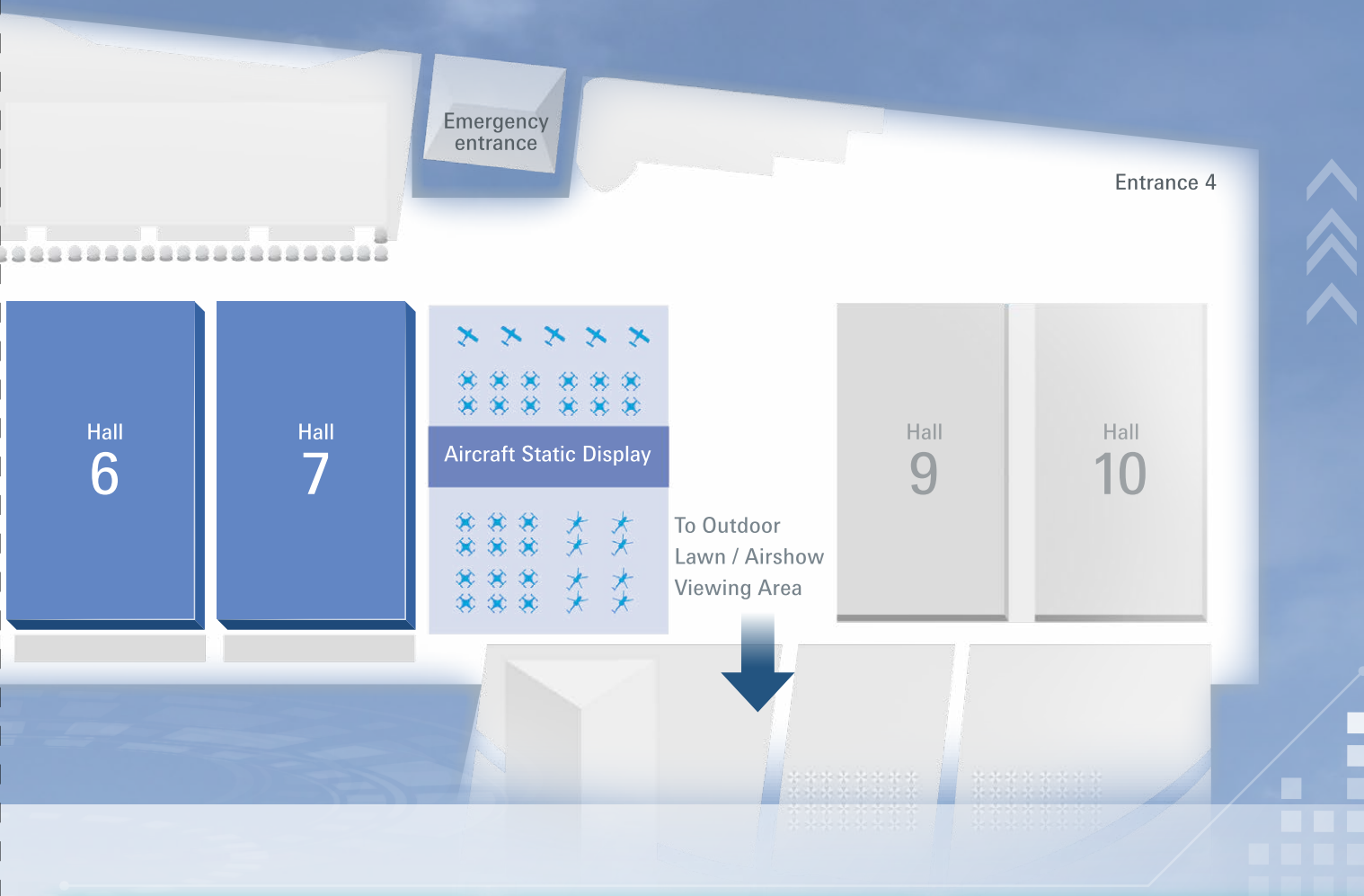
Low Altitude Mobility Ecosystem

- Electric / Hydrogen / Hybrid VTOL (AAM)
- LAE Propulsion & Energy Systems
- Financing & Insurance
- Airworthiness, Regulation & Certification

Smart Infrastructure & Safety

- Physical & Digital Infrastructure
- Ground Support, Charging & Microgrid
- Aviation AI
- Low-Altitude Traffic & Autonomous Piloting
- Counter-UAS & Anti-Drone





Unmanned Systems & Applications

- Drones (Fixed-Wing, Multi-Rotor, Hybrid)
- Cargo & Logistics
- Inspection & Survey
- Emergency Rescue & Response
- Power, Payloads & Technology
- Commercial Insurance

General & Business Aviation

- Aircraft (Jets, Turboprops, Light & Helicopters)
- Completions & Interiors
- Operations & Services
- Training, Simulation & Education
- MRO, Testing & R&D
- Finance, Leasing & Insurance

General Aviation Supply Chain

- Parts & Components
- Avionics & Cabin Products
- Pilot Supplies & Accessories
- Ground Services & Airport Infrastructure
- Green & Sustainable Aviation Solutions



Fair facts

Dates

11 – 14.11.2027

Venue

Zhuhai International Airshow Center,
China

Organisers

Messe Frankfurt (HK) Ltd
Zhuhai Airshow Group Co Ltd

Hosted by

Messe Frankfurt (Zhuhai)
Airshow Co Ltd

Participation details

Indoor space

Standard booth RMB 15,741 per 9 sqm unit

Indoor raw space RMB 1,590 per sqm
(minimum 30 sqm)

Outdoor space & static display

Outdoor raw space RMB 795 per sqm
(minimum 30 sqm)

Small / ultralight aircraft RMB 5,300 per aircraft

Single- / twin-engine aircraft & helicopters RMB 6,360 per aircraft

Business jets RMB 9,540 per aircraft

**All prices include tax*



Contact information

Ms Reyan Chau
+852 2230 9294
reyan.chau@hongkong.messefrankfurt.com

Mr Georg Alles
+852 2230 9220
georg.alles@hongkong.messefrankfurt.com

Mr Tommy Kan
+852 2238 9902
tommy.kan@hongkong.messefrankfurt.com

Mr Alan Zhang
+86 137 5000 1604
alan.zhang@china.messefrankfurt.com



Scan to secure your booth, unlock early-bird rates, and access bespoke support to maximise your ROI.

AERO brand worldwide



14 – 17.4.2027
Friedrichshafen,
Germany



9 – 11.6.2027
Johannesburg,
South Africa



11 – 14.11.2027
Zhuhai,
China



7 – 11.12.2027
Riyadh,
Saudi Arabia