



THE LEADING SHOW FOR GENERAL AVIATION

April 22–25, 2026
Friedrichshafen | Germany

KEY INSIGHTS 2025

31ST EDITION



THE NEW HOME OF BUSINESS AVIATION

AERO BUSINESS AVIATION SHOW HUB

The Business Aviation Show Hub celebrated its premiere at AERO 2025, as the new home for manufacturers, operators, and service providers of Business Aviation in Europe. With a new space concept, a unique atmosphere, and the distinctive 2,000 m² Dome at the Static Display, made a strong statement for the further development of this market segment. Altogether, around 20,000 m² were dedicated to Business Aviation (Halls A2, A3, Static Display, and Dome).

FUTURE-ORIENTED SUSTAINABLE AVIATION

With over 50 exhibitors in the e-flight expo in Hall A7, more than 130 exhibitors along the Sustainable Aviation Trail, and numerous conferences such as the AERO Hydrogen & Battery Summit, sustainable aviation was a central theme at AERO Friedrichshafen.



PLATFORM FOR INNOVATIONS

AERO 2025 SERVED AS A STAGE FOR NUMEROUS WORLD AND EUROPEAN PREMIERES

HANDS-ON AND DIVERSE ALMOST 400 CONFERENCES, PANELS, AND PRESENTATIONS

With over 50 program items per day, AERO 2025 offered expert knowledge firsthand. Lectures, panels, and workshops addressed key topics of General Aviation including technology, safety, and training. Some of the offerings began even before the official start of the event.





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FACTS & FIGURES 2025

31ST EDITION



Over **760** exhibitors
from 38 countries



Over **32,100**
visitors from 81
nations



328 aircraft
exhibited



106,000 m²
total gross area, of which
50,000m² was exhibition and
special display space



20,000 m²
DOME & Static Display

PRESS

- Number of accreditations:
480 from 27 nations

WEBSITE* (DE/EN)

- Total page views:
320,900 / 205,500
- Exhibitor detail views:
320,900 / 205,500
- Exhibitor directory:
26,200 / 16,700
- Daily program: **12,480 /**
- Hall plan: **10,900 / 4,200**
- List of aircraft: **4,400 / 4,800**

AERO APP

- Downloads: Over **9,000**

SOCIAL MEDIA*

FACEBOOK:

- Page views: **34,100**
- Post impressions: **88,100**
- Total engagement: **20,300**

INSTAGRAM:

- Follower growth: **+ 19 %**
- Total post engagement: **110,400**
- Reach: **523,000**
- Reels views: **350,000**
- Reels engagement: **30,000**

LINKEDIN:

- Follower growth: **+ 30 %**
- Engagement: **5,350**
- Impressions: **110,000** organic
- Page views: **8,500**

NEWSLETTER

- German-speaking recipients:
13,880
- English-speaking recipients: **9,701**
- Mailings sent (05/24 – 04/25):
28 each in German and English

*Period: 4 weeks before trade fair & trade fair period

AREAS ON THE AERO



TYPES OF AIRCRAFT AT THE AERO



UL | VLA | LSA



Piston Planes



Gliders



eVTOL



Helicopters



Gyrocopters



Turboprops



Drones



Business Aviation



Contacts Us

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