



# THE LEADING SHOW FOR GENERAL AVIATION

**April 22 – 25, 2026**  
Friedrichshafen | Germany

## KEY INSIGHTS 2025

31<sup>ST</sup> EDITION



### THE NEW HOME OF BUSINESS AVIATION

## AERO BUSINESS AVIATION SHOW HUB

The Business Aviation Show Hub celebrated its premiere at AERO 2025, as the new home for manufacturers, operators, and service providers of Business Aviation in Europe. With a new space concept, a unique atmosphere, and the distinctive 2,000 m<sup>2</sup> Dome at the Static Display, made a strong statement for the further development of this market segment. Altogether, around 20,000 m<sup>2</sup> were dedicated to Business Aviation (Halls A2, A3, Static Display, and Dome).



### FUTURE-ORIENTED SUSTAINABLE AVIATION

With over 50 exhibitors in the e-flight expo in Hall A7, more than 130 exhibitors along the Sustainable Aviation Trail, and numerous conferences such as the AERO Hydrogen & Battery Summit, sustainable aviation was a central theme at AERO Friedrichshafen.



### PLATFORM FOR INNOVATIONS

## AERO 2025 SERVED AS A STAGE FOR NUMEROUS WORLD AND EUROPEAN PREMIERES

### HANDS-ON AND DIVERSE

## ALMOST 400 CONFERENCES, PANELS, AND PRESENTATIONS

With over 50 program items per day, AERO 2025 offered expert knowledge firsthand. Lectures, panels, and workshops addressed key topics of General Aviation including technology, safety, and training. Some of the offerings began even before the official start of the event.





# THE LEADING SHOW FOR GENERAL AVIATION

**April 22 – 25, 2026**  
Friedrichshafen | Germany

## FACTS & FIGURES 2025

**31<sup>ST</sup> EDITION**



Over **760** exhibitors  
from 38 countries



Over **32,100**  
visitors from 81  
nations



**328** aircraft  
exhibited



**106,000 m<sup>2</sup>**  
total gross area, of which  
50,000m<sup>2</sup> was exhibition and  
special display space



**20,000 m<sup>2</sup>**  
DOME & Static Display

### PRESS

- Number of accreditations:  
**480 from 27 nations**

### WEBSITE\* (DE/EN)

- Total page views:  
**320,900 / 205,500**
- Exhibitor detail views:  
**320,900 / 205,500**
- Exhibitor directory:  
**26,200 / 16,700**
- Daily program: **12,480 /**
- Hall plan: **10,900 / 4,200**
- List of aircraft: **4,400 / 4,800**

### AERO APP

- Downloads: Over **9,000**

### SOCIAL MEDIA\*

#### FACEBOOK:

- Page views: **34,100**
- Post impressions: **88,100**
- Total engagement: **20,300**

#### INSTAGRAM:

- Follower growth: **+ 19 %**
- Total post engagement: **110,400**
- Reach: **523,000**
- Reels views: **350,000**
- Reels engagement: **30,000**

### LINKEDIN:

- Follower growth: **+ 30 %**
- Engagement: **5,350**
- Impressions: **110,000** organic
- Page views: **8,500**

### NEWSLETTER

- German-speaking recipients:  
**13,880**
- English-speaking recipients: **9,701**
- Mailings sent (05/24 – 04/25):  
**28** each in German and English

\*Period: 4 weeks before trade fair & trade fair period

## AREAS ON THE AERO



## TYPES OF AIRCRAFT AT THE AERO



UL | VLA | LSA



Piston Planes



Gliders



eVTOL



Helicopters



Gyrocopters



Turboprops



Drones



Business Aviation



# Contacts Us

## Mr. Cero Deng

Phone [+852 2230 9212](tel:+85222309212)

[cerodeng@hongkong.messefrankfurt.com](mailto:cerodeng@hongkong.messefrankfurt.com)

## Mr. Georg Alles

Phone [+852 2230 9220](tel:+85222309220)

[georg.alles@hongkong.messefrankfurt.com](mailto:georg.alles@hongkong.messefrankfurt.com)