



27 — 30.11.2025

Zhuhai International Airshow Center, China

珠海国际航展中心

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# GENERAL AVIATION IS OUR PASSION

AERO ASIA has a clear strategic objective: to become the leading General Aviation trade show for China and Asia. It positions itself as a central platform and a hotspot for the industry, serving as a positive force in marketing development. AERO ASIA offers added value, presents state-of-the-art technology, and provides new know-how.

For this purpose, the two most successful and experienced shows came together: AERO and Airshow China. AERO, organized in Friedrichshafen, Germany, is the world's leading General Aviation trade fair, boasting over 40 years of experience. Airshow China, the biggest airshow in China with nearly 30-year history, has become one of the leading airshows in the world.

As a trade show, AERO ASIA will focus on exhibitions, seminars and forums with expert dialogue and technical know-how, as well as demo flights, covering general aviation industrial chain and drones for industry, emergency & rescue, tourism, etc. AERO ASIA is also an excellent platform for finding business contacts.





# AERO ASIA 2023 REVIEW

Approved by the Ministry of Commerce of China, the 1st Aero Asia was held Nov. 23-26, 2023, at Zhuhai International Airshow Center. From 2023, Zhuhai city will be hosting Aero Asia every odd-number year and Airshow China every even-number year.

During the four days, attendees from 27 countries and regions visited the show. It was an international GA event with shared opportunities, cutting-edge conferences, matchmaking activities, and stunning aerobatic displays. The show focused on four themes: Emergency & Rescue, Aviation Consumption, Transportation & Operation, and UAS Industrial Chain.





## AERO ASIA 2025

### BOOMING MARKET, NEW PARTNER, NEW JOURNEY

AERO ASIA 2025 will be jointly cooperated by Messe Frankfurt (HK) Ltd. and Zhuhai Airshow Group Co., Ltd. The show will focus on the development of General Aviation market in Asia, low-altitude economy, and sustainable aviation trends. It aims to offer highest added value for all stakeholders.

China is now a booming market for General Aviation. By the end of 2023, China had a total of 689 general aviation enterprises, with 3,173 registered general aviation aircraft and 451 general airports. The industry recorded a cumulative annual flight time of 1.357 million hours, showcasing an average annual growth rate exceeding 12% over the past 3 years. Additionally, there were approximately 2,000 UAV design and manufacturing companies, along with nearly 20,000 operating enterprises, contributing to a fleet of 1.267 million registered UAVs accumulating a remarkable flight time of 23.11 million hours. It is projected that China's low-altitude economy surpassed 70 billion US dollars in value by the end of 2023 and is expected to reach 280 billion US dollars by the end of 2030.



## WHY EXHIBIT?

AERO ASIA brings together the entire General Aviation world. It attracts motivated buyers actively seeking to purchase the latest technology, along with key decision-makers from across the industry.

## 6 REASONS TO EXHIBIT:

- HIGH POTENTIAL HUB FOR ASIA
- EXPERIENCED ORGANIZER WITH A LONG HISTORY
- SPECIAL EXHIBITOR SERVICE
- HIGH LOCATION ACCEPTANCE
- PERFECT INFRASTRUCTURE AND EXCITING SURROUNDINGS
- ADDED VALUE FOR TRADE SHOW CONCEPT



UL/VLA/LSA



PISTONE PLANES



UAV



E-FLIGHT

# AERO ASIA PRODUCT RANGE



TURBOPROPS



HELICOPTERS



AVIATION SPORTS



AVIONICS & CABIN EQUIPMENT



**SERVICE/AIRPORT/INFRASTRUCTURE**



**MRO**



**BUSINESS JETS**



**SAF**



**FLIGHT SCHOOLS/FLIGHT SIMULATION**



**SUPPLY & COMPONENTS**



**GYROCOPTERS**



**ENGINES**



# SUPPORTING PROGRAM

- LOW-ALTITUDE ECONOMY SEMINAR
- GA POWERPLANT DEVELOPMENT CONFERENCE
- BUSINESS AND GENERAL AVIATION SAFETY SYMPOSIUM
- SUSTAINABLE AVIATION FORUM
- TALENT EXCHANGE
- AIRWORTHINESS SEMINAR
- INVEST MATCHMAKING
- DEMO FLIGHT



## PARTICIPATION OPTIONS

PACKAGE BOOTH

BOSE

SEMINARS, CONFERENCES

SPONSORING

STATIC DISPLAY

INDOOR SPACE

FLYING DISPLAY

OUTDOOR SPACE



# ZHUHAI INTERNATIONAL AIRSHOW CENTER

Zhuhai International Airshow Center(Airshow Center) is the perfect exhibition site for hosting aviation trade shows in China. It features 13 exhibition halls covering 120,000 sqm of indoor space, a static display area, and a demo area. Highways and railways conveniently connect Airshow Center to downtown Zhuhai within 40 minutes. Visitor car parks are available in sufficient capacities.





# ZHUHAI CITY- OUTSTANDING LOCATION

As one of the first special economic zones in China, Zhuhai boasts the longest coastline in the Pearl River Delta and enjoys a mild climate, making it a young, dynamic, and innovative city.

Home to the headquarters of China Aviation Industry General Aircraft Co., Ltd., Zhuhai provides the perfect general framework conditions for the aviation industry. In addition to Zhuhai Lianzhou General Aviation Airport, the best-equipped of its kind in the Guangdong-Hong Kong-Macao Greater Bay Area, and Zhuhai Aviation & Aerospace Industry Park—the only economic zone exclusive to the aviation industry in Guangdong province—Zhuhai is now becoming an ideal site.

On March 1, 2024, the Hengqin Guangdong-Macao Deep Cooperation Zone was officially opened for operation, marking a new chapter in the integrated development of Hengqin and Macao. Zhuhai is leading this new development phase with a state of takeoff and a forward-moving momentum.



PHOTO BY 吴明福



## ZHUHAI GRAND THEATER

Represented by leading companies such as Gaojing Solar Energy, Aiko Solar, and Yaoling Times, Zhuhai has basically built a system of photovoltaic industry covering silicon wafers, cells, and even modules. A closed-loop industrial chain of new energy has taken shape with CosMX Battery, Great Power, Highstar, Excell New Energy and WeView as representative battery manufacturers, and Lead Intelligent Equipment, KanHoo, and Hyper Strong as manufacturers of lithium battery or integrators of battery solutions.

## INTEGRATED CIRCUITS

The integrated circuits industry in Zhuhai is dominated by IC design. Driven by advantageous enterprises such as Allwinner Technology, the industry is scaling up the production capacity, innovation and the industrial size of chip design. Accommodating enterprises in the fields of manufacturing, packaging & testing, raw materials, spare parts, and equipment such as Innoscience, Chinchip Engineering, Tiancheng Technology, Access, and Zhuhai Maxwell Technology, Zhuhai has initially formed a whole industrial chain consisting of IC design, manufacturing, packaging & testing, materials and equipment.

## NEXT-GENERATION IT

Along with the clustering of Wingtech Technology, Flextronics, Geekvape, Meizu and other consumer electronics enterprises, Zhuhai has formed a PCB industry chain from raw materials suppliers to the manufacturers of copper clad laminate, and the downstream processors. Epoxy Base Electronic Material, Access, Founder PCB, Fastprint Technology, and Kinwong are regarded as representatives in the PCB industry chain. Ninestar and Print-Rite are

well-developed system of independent intellectual property rights in China. The industry cluster of digital economy is represented by nine key software enterprises listed in the national planning and layout, including Kingsoft, Eastcom Peace, YG CYG Contron Power.

## BIOMEDICINE AND HEALTHCARE

Led by United Laboratories, Livzon Pharmaceutical Group, Jafro Biomedical, Essex Bio and other major players, the biomedicine and healthcare sector in Zhuhai is also witnessing rapid growth of innovative enterprises including Livzon Mabpharm, Trinomab Biotech and Biotheus. By-Health is leading the local industry of healthcare products. The chemical-pharmaceutical industry is dominated by Livzon Pharmaceutical Group and United Laboratories with

tical, Tianda Pharma, Tongyuan Pharmaceutical and Ebang Pharmaceutical. Jafro Biomedical, Biolight and Hokai are among the leaders of the medical equipment industry in Zhuhai. The biomedical industry cluster in Zhuhai is among the first national development projects of strategic and emerging industry clusters, taking the lead in Guangdong Province with advantages on both technology and scale.

## INDUSTRIAL CLUSTERS



No. of enterprises above designated size:  
**78**  
To exceed **250 billion yuan** in 2025

No. of enterprises above designated size:  
**72**  
To exceed **40 billion yuan** in 2025

No. of enterprises above designated size:  
**320**  
To exceed **150 billion yuan** in 2025

No. of enterprises above designated size:  
**89**  
To exceed **50 billion yuan** in 2025

No. of enterprises above designated size:  
**210**  
To exceed **150 billion yuan** in 2025

No. of enterprises above designated size:  
**331**  
To exceed **150 billion yuan** in 2025

No. of enterprises above designated size:  
**234**  
To exceed **100 billion yuan** in 2025

### SMART HOME APPLIANCES

Zhuhai hosts the leader of home appliances, Gree Electric, and a number of key players and suppliers including JinPin, Philips, Double Happiness and Swan. Encompassing enterprises of all sizes, a comprehensive ecosystem of the smart appliance industry featuring upstream and downstream enterprises of air conditioning, small home appliances and their supporting industrial chains is in place.

### FINE CHEMICAL

The fine chemicals are clustered in the Zhuhai National Economic and Technological Development Zone, one of the six largest chemical industrial parks in the province. The zone is home to major players in the chemical and chemical materials sector including Ineos Chemicals, China Resources Polyester, Hyosung, Eternal Chemical, China Resources Chemical Materials, Lubrizol Additives, Wanhua Chemical, Kingfa Technology, Makerwit Technology, Cornerstone Technologies, putting in place a full PTA supply chain and an industry featuring syn-

velopment of the next-generation information technologies covering photoresist, wafer substrate, advanced packaging materials and electronic wet chemicals is in full swing. In 2020, the zone was rated as a Green Chemical Industrial Park and officially named "China Green New Materials (Zhuhai) Industrial Park". In recent years, the park has attracted more than 100 new material enterprises above designated size.

### HIGH-ENDEQUIPMENT MANUFACTURING

In Zhuhai, the industry of high-end equipment manufacturing is led by intelligent equipment manufacturers such as Gree Electric Appliances, ABB, and Lead Intelligent Equipment. The representatives of marine engineering equipment are COOEC-Floor, Sany Heavy Industry, FiberHome, and Yunzhou Intelligence. Xuji Electric and Unitech are manufacturers of smart grid equipment. The industry of equipment manufacturing in Zhuhai mainly focuses on intelligent equipment, marine engineering equipment, smart grid equipment, general aviation, and satellite applications.

## BUSINESS-FRIENDLY ENVIRONMENT

Centering on high-quality growth, Zhuhai is expediting the construction of modern industrial system backed by new quality productive forces. In 2023, the industrial output contributed by the seven key sectors of next-generation information technology, new energy, intelligence, smart electric appliances, equipment manufacturing and fine chemicals hit RMB 440.66 billion yuan, up by 6.6%.

# Application Form

Nov 27-30, 2025

Zhuhai, Guangdong, China



Early-Bird Discount: A 10% discount will be given to orders placed by May 31, 2025, upon full payment for the booth.  
All prices are quoted in Chinese currency; payment in USD is subject to the current official exchange rate on the date of invoicing.

Company:	Official in charge (full name):
Address: <small>Your paragraph text</small>	Job description:
City/Postal Code:	Tel: <span style="float: right;">E-mail:</span>
Country:	Invoice address: (if deviating from exhibitor address)
Website:	Invoice E-mail:
	Exhibits:

## Indoor Booth Package

3mx3m/unit RMB 15,000 QTY:  1  2 Amount: RMB

The booth package comprises of walling, floor covering, basic lighting, 1 fascia name, 1 information desk, 1 bar stool, 1 round table, 3 chairs, 1 socket and 1 paper rubbish basket.

## Indoor Raw Space (minimum 20m<sup>2</sup>, booth build-up at exhibitor's own cost)

Length: m x Width m = m<sup>2</sup> x RMB1,380 = RMB

Location Surcharge (only for booth space less than 100m<sup>2</sup>)

- Two-Corner booth (3 sides open) 3% RMB
- Island booth (4 sides open) 5% RMB

## Aircraft Static Display

Category	Unit price	Quantity	Total price
Small Aircraft/Ultralight	RMB5,000	RMB	
Single/Twin Engine Aircraft/Helicopter	RMB6,000	RMB	
Business Jet	RMB9,000	RMB	

## Outdoor Raw Space (No aircraft; minimum 10m<sup>2</sup>. Build-up at the exhibitor's own cost. For optional build-up plans, please contact the show organizer)

Length m x Depth: m = m<sup>2</sup> x RMB800 = RMB

## Special Offer (optional, choose a maximum of one from below)

- Start-Up Discount:** • Companies founded from 2023 to 2025: 70% off.  
Companies founded from 2020 to 2022: 40% off.  
(Certification of company founding is required.)

## 50% off on the Total Rental for Exhibitor with Aircraft:

- Aircraft Type: \_\_\_\_\_
- Dimensions of Aircraft: Length: m x Width: m x Height: m

(The discount applies for exhibitors with both indoor/outdoor booth and aircraft. Models or mock-ups are not included.)

- 20% off for AERO ASIA 2023 Exhibitors.**

Place&Date:

Company stamp/Signature:



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# HOW TO GET THERE

It takes only 40 minutes to get from downtown Zhuhai or Macau to the Airshow Center by car, one hour from Hong Kong to Zhuhai by ferry, and 45 minutes by the cross-border bridge. In addition, Zhuhai Airport, the Beijing-Zhuhai Expressway, and Zhuhai Harbor make the city easily accessible from major Chinese cities and other parts of the world.

## RAILWAY

Located near Changsheng Road in Xiangzhou District and adjacent to Gongbei Port, Zhuhai Railway Station serves as the terminal for the Guangzhou-Zhuhai Intercity High-Speed Railway. This station operates bullet trains to and from major cities, including Beijing, Shanghai, Guangzhou, and Shenzhen.

## AIRPORT

Zhuhai Jinwan Airport is closely connected to the Airshow Center and offers frequent flights to major cities in China. Terminal 2 is currently under construction, which will further enhance its capacity in the future. By 2024, a new international passenger transport brand named 'Fly-Via-Zhuhai-HK' has been jointly established by Zhuhai and Hong Kong. Passengers from Chinese mainland can conveniently take the Hong Kong Airport clearance bus directly via the bridge, bypassing the need for immigration procedures in Hong Kong.

## EXPRESSWAY

The Guangzhou-Macau Expressway (G0425) is an expressway that connects Guangzhou and Macau to Zhuhai. Another spur line of the G4 Beijing-Hong Kong-Macau Expressway connects cities from Beijing to Zhuhai.

## BRIDGE

The Hong Kong-Zhuhai-Macau Bridge (HZMB) is a 55-kilometre bridge-tunnel system consisting of a series of three cable-stayed bridges, an undersea tunnel, and four artificial islands. It is both the longest sea crossing and the longest open-sea fixed link in the world. The HZMB spans the Lingding and Jiuzhou channels, connecting Hong Kong, Macau, and Zhuhai—three major cities on the Pearl River Delta. The bridge provides completely new travel possibilities.

## COMING TO THE SHOW

In addition to taxis or private limousine services, there is a free shuttle bus service running from a number of key hotels in the city.

PHOTO BY 吴明福



## Contacts for exhibiting

Mr Cero Deng

Phone +852 2230 9212

[cero.deng@hongkong.messefrankfurt.com](mailto:cero.deng@hongkong.messefrankfurt.com)

Mr Jack Ho

Phone +852 2230 9294

[jack.ho@hongkong.messefrankfurt.com](mailto:jack.ho@hongkong.messefrankfurt.com)

Mr Georg Alles

Phone +852 2230 9220

[georg.alles@hongkong.messefrankfurt.com](mailto:georg.alles@hongkong.messefrankfurt.com)

## Contacts for visiting

Ms Wendy Tes

Phone +852 2230 9223

[wendy.tse@hongkong.messefrankfurt.com](mailto:wendy.tse@hongkong.messefrankfurt.com)

## Contacts for press

Ms Telly Cheuk

Phone +852 2238 9956

[telly.cheuk@hongkong.messefrankfurt.com](mailto:telly.cheuk@hongkong.messefrankfurt.com)



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