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# GENERAL AVIATION IS OUR PASSION

AERO Asia has a clear strategic objective: to become the leading General Aviation trade show for China and Asia. It positions itself as a central platform and a hotspot for the industry, serving as a positive force in marketing development. AERO Asia offers added value, presents state-of-the-art technology, and provides new know-how.

For this purpose, the two most successful and experienced shows came together:
AERO and Airshow China. AERO, organized in Friedrichshafen, Germany, is the
world's leading General Aviation trade fair, boasting over 40 years of experience.
Airshow China, the biggest airshow in China with nearly 30-year history, has become
one of the leading airshows in the world.

As a trade show, AERO Asia will focus on exhibitions, seminars and forums with expert dialogue and technical know-how, as well as demo flights, covering general aviation industrial chain and drones for industry, emergency & rescue, tourism, etc.

AERO Asia is also an excellent platform for finding business contacts.





# **AERO ASIA 2023 REVIEW**

Approved by the Ministry of Commerce of China, the 1st Aero Asia was held Nov. 23-26, 2023, at Zhuhai International Airshow Center. Form 2023, Zhuhai city will be hosting Aero Asia every odd-number year and Airshow China every even-number year.

During the four days, attendees from 27 countries and regions visited the show. It was an international GA event with shared opportunities, cutting-edge conferences, matchmaking activities, and stunning aerobatic displays. The show focused on four themes: Emergency & Rescue, Aviation Consumption, Transportation & Operation, and UAS Industrial Chain.





## AERO ASIA 2025 BOOMING MARKET, NEW PARTNER, NEW JOURNEY

AERO ASIA 2025 will be jointly cooperated by Messe Frankfurt (HK) Ltd. and Zhuhai Airshow Group Co., Ltd. The show will focus on the development of General Aviation market in Asia, low-altitude economy, and sustainable aviation trends. It aims to offer highest added value for all stakeholders.

China is now a booming market for General Aviation. By the end of 2023, China had a total of 689 general aviation enterprises, with 3,173 registered general aviation aircraft and 451 general airports. The industry recorded a cumulative annual flight time of 1.357 million hours, showcasing an average annual growth rate exceeding 12% over the past 3 years. Additionally, there were approximately 2,000 UAV design and manufacturing companies, along with nearly 20,000 operating enterprises, contributing to a fleet of 1.267 million registered UAVs accumulating a remarkable flight time of 23.11 million hours. It is projected that China's low-altitude economy surpassed 70 billion US dollars in value by the end of 2023 and is expected to reach 280 billion US dollars by the end of 2030.



## WHY EXHIBIT?

AERO ASIA brings together the entire General Aviation world. It attracts motivated buyers actively seeking to purchase the latest technology, along with key decision-makers from across the industry.

## **6 REASONS TO EXHIBIT:**

- High potential hub for asia
- Experienced organizer with a long history
- Special exhibitor service
- High location acceptance
- Perfect infrastracture and exciting surroundings
- Added value for trade show concept























**ENGINES** 









# SUPPORTING

- >> Low-altitude economy seminar
- → Ga powerplant development conference
- Business and general aviation safetry symposium
- Suistainable aviation forum
- > Talent exchange
- Airworthiness seminar
- >> Invest matchmaking
- Demo flight









SEMINARS, CONFERENCES











# ZHUHAI INTERNATIONAL AIRSHOW CENTER

Zhuhai International Airshow Center(Airshow Center) is the perfect exhibition site for hosting aviation trade shows in China. It features 13 exhibition halls covering 120,000 sqm of indoor space, a static display area, and a demo area. Highways and railways conveniently connect Airshow Center to downtown Zhuhai within 40 minutes. Visitor car parks are available in sufficient capacities.





# ZHUHAI CITYOUTSTANDING LOCATION

As one of the first special economic zones in China, Zhuhai boasts the longest coastline in the Pearl River Delta and enjoys a mild climate, making it a young, dynamic, and innovative city.

Home to the headquarters of China Aviation Industry General Aircraft Co., Ltd., Zhuhai provides the perfect general framework conditions for the aviation industry. In addition to Zhuhai Lianzhou General Aviation Airport, the best-equipped of its kind in the Guangdong-Hong Kong-Macao Greater Bay Area, and Zhuhai Aviation & Aerospace Industry Park—the only economic zone exclusive to the aviation industry in Guangdong province—Zhuhai is now becoming an ideal site.

On March 1, 2024, the Hengqin Guangdong-Macao Deep Cooperation Zone was officially opened for operation, marking a new chapter in the integrated development of Hengqin and Macao. Zhuhai is leading this new development phase with a state of takeoff and a forward-moving momentum.















### **HOW TO GET THERE**

It takes only 40 minutes to get from downtown Zhuhai or Macau to the Airshow Center by car, one hour from Hong Kong to Zhuhai by ferry, and 45 minutes by the cross-border bridge. In addition, Zhuhai Airport, the Beijing-Zhuhai Expressway, and Zhuhai Harbor make the city easily accessible from major Chinese cities and other parts of the world.

#### **RAILWAY**

Located near Changsheng Road in Xiangzhou
District and adjacent to Gongbei Port, Zhuhai
Railway Station serves as the terminal for the
Guangzhou-Zhuhai Intercity High-Speed Railway.
This station operates bullet trains to and from major
cities, including Beijing, Shanghai, Guangzhou, and
Shenzhen.

#### **AIRPORT**

Zhuhai Jinwan Airport is closely connected to the Airshow Center and offers frequent flights to major cities in China. Terminal 2 is currently under construction, which will further enhance its capacity in the future. By 2024, a new

international passenger transport brand named 'Fly-Via-Zhuhai-HK' has been jointly established by Zhuhai and Hong Kong. Passengers from Chinese mainland can conveniently take the Hong Kong Airport clearance bus directly via the bridge, bypassing the need for immigration procedures in Hong Kong.

#### **EXPRESSWAY**

The Guangzhou-Macau Expressway (G0425) is an expressway that connects Guangzhou and Macau to Zhuhai. Another spur line of the G4 Beijing-Hong Kong-Macau Expressway connects cities from Beijing to Zhuhai.

#### **BRIDGE**

The Hong Kong-Zhuhai-Macau Bridge (HZMB) is a 55-kilometre bridge-tunnel system consisting of a series of three cable-stayed bridges, an undersea tunnel, and four artificial islands. It is both the longest sea crossing and the longest open-sea fixed link in the world. The HZMB spans the Lingding and Jiuzhou channels, connecting Hong Kong, Macau, and Zhuhai—three major cities on the Pearl River Delta. The bridge provides completely new travel possibilities.

#### **COMING TO THE SHOW**

In addition to taxis or private limousine services, there is a free shuttle bus service running from a number of key hotels in the city.

## Application form





Application		Zhuh	ai International Airshow Center China			
Please complete, sign with cor	mpany chop and return to Messe Frankfurt (	Zhuhai) Airshow Co Ltd Email: A	EROsales@honkong.messefrankfurt.com			
1.Exhibiting company deta	ils (Official company information and billin	g details)				
Company name:						
Contact person(s):			Job title:			
Address:						
City/State:		Postal code:	Country:			
Telephone:		Fax:				
Country code /Are	ea code / Number	Country code /Area co	ode / Number			
Email:		Website:				
Company social media:	Facebook:	Twitter:				
platform for us to follow:	Instagram:	Linkedin:				
2.Company details for pron	notion (please tick "√" all that apply)	1				
	used, if different from above. * If any changes occurred later, ple	ease complete the fom in Exhibitor Manual and re	tum to the organiser by deadline			
Company name:						
Contact person(s):			Job title:			
Address:						
City/State:		Postal code:	Country:			
Telephone:	•					
Country code /Area code / Number		Country code /Area code / Number				
Email (please providedifferent emai	·	Website:				
3.Business nature (please t	,					
01 Manufacturer 0	22 Trade Company 🔲 03 Others, pl	lease specify:				
<b>4.Product groups</b> (Please ti	ck " $\sqrt{}$ " all that apply.)					
Business Jet Single ar	nd Twin-Engine Aircraft 🔲 Glider 🔲 Light A	nircraft (UL, VLA, LSA) eVTOL	Helicopter Amphibious Aircraft and Seaplane			
Kit Plane Civil Drone (U	JAS)	aft Ground Support Equipment	Engine, Propulsion System and Propeller			
Component and Material	Tuition and Training 🔲 Avionic, Cockpit ar	nd Onboard System 🔲 Cabin Equ	ipment Green Energy Airport			
Maintenance, Repair and C	Overhaul Pilot Equipment and Supplies	Pilot Lifestyle Other Services	& Products, please specify:			

a) Registered trademark name: 1.				2.				
b) IPR or Quality Certific	cation: No Yes, (pleas	se fill in the name	e)					
c) Main export market (country): 1.				2.				
d) Your company expor	t amount: USD							
e) Have you participated in other international exhibitions								
Year Exhibition Year			Year	Exhibition				
Brand Information & brand	d origins:							
roduct description:								
Participation fee								
Indoor Package Booth	(3mx3m / unit / RMB 15,000.00		The booth package comprises walling, floor covering, basic lighting, 1					
TY:  1 unit x RMB 15,000.00 =RMB				fascia name, 1 information desk, 1 round table, 4 chairs, 1 socket and 1 waste-paper basket. Any alteration or adjustment to the package booth is				
2 unit x RMB 15,000.00 =RMB				not allowed without prior written agreement from the Organiser.				
Indoor Raw Space	Length m x Width	m =	m² x RMB 1,3	80 = RMB				
(min. 20m2, booth (Location Surcharge (only for booth space less than 100m²))								
build-up at the ex-   ► Two-corner booth (3-side open)   ☐ 3%   = RMB								
hibitor's own cost)	▶ Island booth (4-side o	4-side open) = RMB						
Outdoor Raw Space (N	□ No aircraft, min. 10m², booth build	d-up at the exhib	itor's own cost)					
Length m x Widt	th $m = m^2 x RM$	B 800	= RMB					
Aircraft Static Display Small Aircraft / Ultralight RMB 5,000 x = RMB								
Single / Twin Engine Aircraft / Helicopter								
a a sial Offan /antianal ala	Business Jet	1	RIVIB 9,0	00 X	= RMB			
· · ·	noose a maximum of one from be	,						
			ght -partner Offer (Exhibitor with aircraft)					
, , , , , , , , , , , , , , , , , , , ,			50% off on the total rental for Exhibitor with aircraft: The discount applies for exhibitors with both indoor/outdoor booth and aircraft.  20% off for AERO ASIA 2023 Exhibitor.					
2020 - 2022 Start-up Indoor Package Booth (3my3m / unit / RMR 9 000 00)			Models or mock-ups are not included.					
, A			ft Type: nsions of Aircraft:  l	_ength m x Wid	lth m x Height m			
ote: The organiser reserves the	e final decision on booth location. Exhib							
Name of legally responsible person (please print last name, first name and sign below)  8. Name of legally responsible person (please print last name, first name and sign below)  We hereby understand this application form as a confirmation of the participation of AERO ASIA 2025 and accept the General Terms and Conditions for bank account details. All prices in the application form are tax included and quoted in Chinese currency; ment in USD is subject to the current official exchange rate on the date of invoicing.								



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